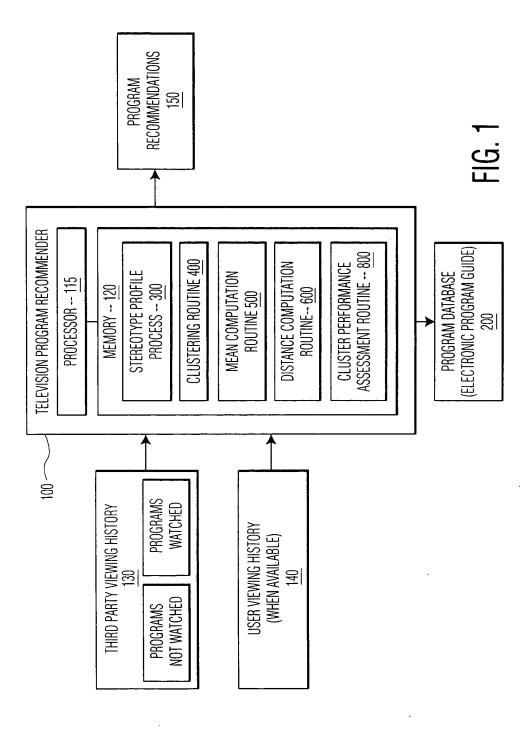
**[**)



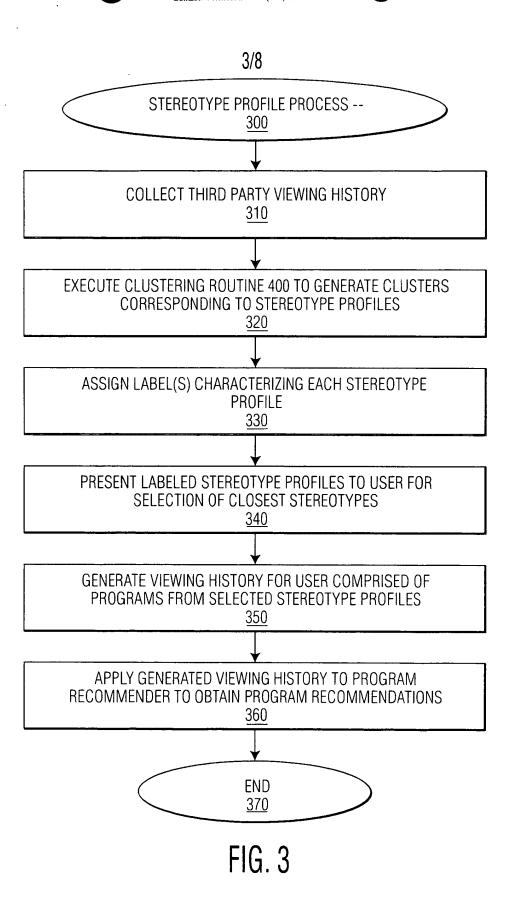
TODIFIOS SERVICE

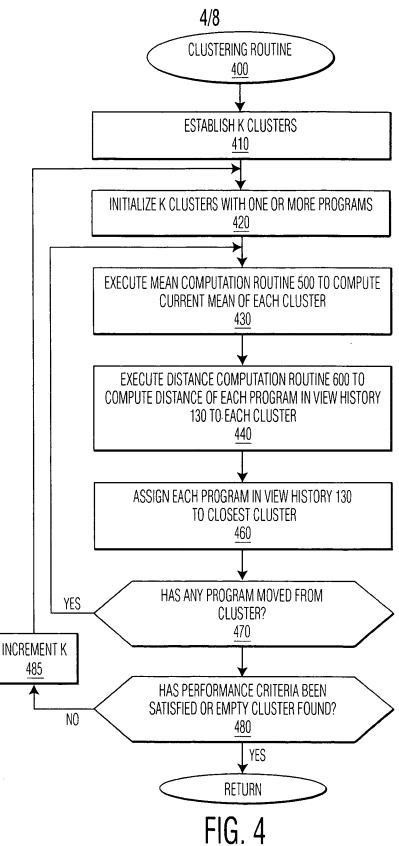
Inventor: Srinivas Gutta et al Attorney Docket: US010575 aratus for Recommending Items of Interest Based on Stereotype Pre Contact: Michael E. Belk (914) 333-9643

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**CLINT DENIRO** JENNIFER COX **LUCY VANCE** ACTOR 270 COMEDY SITCOM DRAMA GENRE 255 PROGRAM DATABASE - 200 AL'S FAMILY YOUR HOUSE TILE 250 Y 3011 CHANNEL 245 CH3 CH2  $\Xi$ 11/18/99 -- 8:30 P.M. 11/18/99 -- 9:00 P.M. 11/18/99 -- 8:00 P.M. DATE/TIME 240 : 205 210 220

FIG. 2





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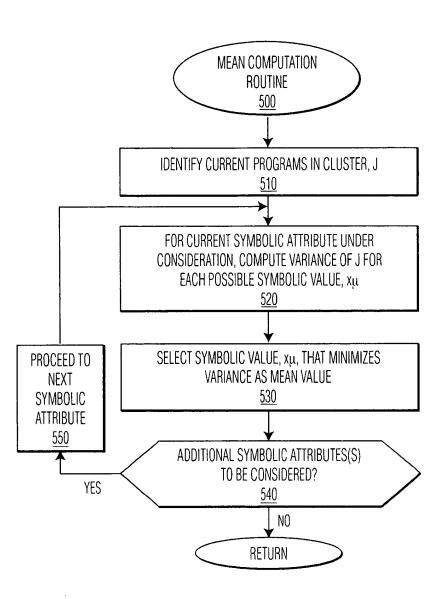


FIG. 5

FIG. 6

## CHANNEL FEATURE VALUE OCCURRENCE TABLE - 700

	CLASSES		
FEATURE VALUES	WATCHED	NOT WATCHED	
EBC ASPN ABS	353 1 145	0 18 5	

FIG. 7A

## FEATURE VALUE PAIR DISTANCE TABLE - 750

	EBC	ASPN	ABS -
EBC	0	1.895	0.066
ASPN	1.895	0	1.828
ABS	0.066	1.828	0

FIG. 7B

TOP"HIGO

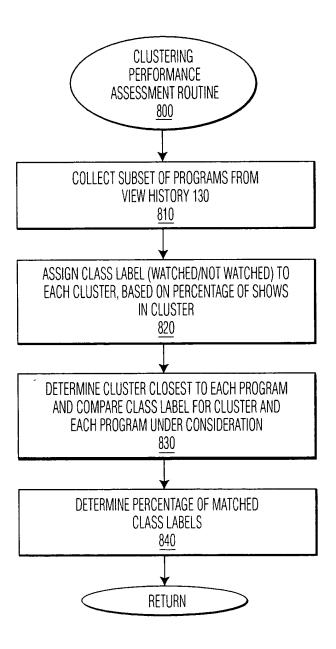


FIG. 8